



PRESS RELEASE

Yue Yuen's Dmitri Hu Named Among 'Best CFOs' by *Institutional Investor*

- Group CFO, Dmitri Hu ranked second among Best CFOs in Hong Kong, which was determined by votes from 1,862 buy-side individuals and 629 sell-side analysts
- Yue Yuen also ranked third among Hong Kong companies in the annual 'All-Asia Executive Team' rankings

(Hong Kong, August 28, 2019) – **Yue Yuen Industrial (Holdings) Limited** (together with its subsidiaries “the Group”, stock code: 551) is pleased to announce that Dmitri Hu, Chief Financial Officer of the Group was named one of Hong Kong's 'Best CFOs' in the 'All-Asia Executive Team 2019', which is announced annually by *Institutional Investor*.

The Group was also ranked third among Hong Kong Small & Midcap companies in the annual ranking.

Mr. Dmitri Hu, Chief Financial Officer of the Group said, *“It is an honor to be recognized in this year's 'All-Asia Executive Team'. This result would not have been possible without the dedication of Yue Yuen's Board of Directors and its team who have continued to work diligently to enhance our interactions with the investment community, boost transparency and meet their information needs. We also greatly appreciate the continued recognition from investing community for our investor relations excellence.”*

Institutional Investor is a leading international business-to-business publisher that focuses primarily on international finance. It publishes a regular magazine, newsletters and research. Institutional Investor's annual All-Asia Executive Team Rankings' asks buy-side individuals and sell-side analysts at securities firms and financial institutions that cover the Asia-Pacific region to identify companies that excel in investor relations.

For details on Institutional Investor's recognition, please refer to:

<https://www.institutionalinvestor.com/research/9515/Best-CFOs>

<https://www.institutionalinvestor.com/research/9513/Honored-Companies>

For the Group's past recognitions and awards, please refer to:

http://www.yueyuen.com/en/investor_relations.html#awards_recognitions

About Yue Yuen Industrial (Holdings) Limited

Yue Yuen (SEHK: 0551) is a global leader in the manufacture of athletic and casual/outdoor footwear with a diversified portfolio of brand customers and production sites. The Group's production capacity is the world's largest and is widely recognized for its responsiveness, flexibility, innovation, design and development capabilities, and superior quality. In addition, the Group puts workplace safety and sustainability at the core of its commitments.

The Group also operates one of the largest and integrated sportswear retail networks in the Greater China region, as well as event management and sport services (listed as Pou Sheng International (Holdings) Limited [SEHK: 3813]).



Yue Yuen Industrial (Holdings) Limited

For more information on Yue Yuen, visit www.yueyuen.com. For more information on Pou Sheng, visit en.pousheng.com.

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